



WORK EXPERIENCE

BLUEJEANS NETWORK

Product Designer

San Jose, CA
August 2017 - Present

- Designed end-to-end experiences of BlueJeans' Desktop app as well as net new features includes conducting research, user testings, design exploration and collaborating alongside designers, product, engineers, and stakeholders.
- Created a framework and design component library to ensure consistency and increase productivity within the design team and XFL partners.

Product Design Intern

Mountain View, CA
June 2017 - August 2017

- Contributed to design improvements for Bluejeans' Meetings product line.
- Created interactive prototype and style guide.
- Assisted product marketing and branding for BlueJeans website.
- Designed installation guide web page for Bluejeans Rooms product.

HOTPADS (ZILLOW GROUP)

Visual Designer

San Francisco, CA
August 2015 - August 2016

- Created high fidelity visual and UI assets for mobile app and website.
- Created Iconography and interactive Interior design guide books for hotpads marketing team.
- Designed web blog contents with UI assets, style guide and redline.
- Created email template, infographics for marketing and social media materials.

EDUCATION

ACADEMY OF ART UNIVERSITY

San Francisco, CA

School of Web Design & New Media
Bachelor of Fine Arts 2014 - Graduated 2017

AWARDS

ACADEMY OF ART UNIVERSITY

San Francisco, CA

SPRING SHOW 2017

Becozy IoT - UX/UI design

SKILLS AND TOOLS

User research

Prototyping

Visual design

User Journey Map

Adobe Creative Suite

Persona development

Hi-fi mockup

Interaction design

Information Architecture

Sketch

Invision

Principle

Zeplin

Figma

HTML/CSS